

FOR IMMEDIATE RELEASE:

HueMetrix Announces New Member of Board of Directors

Nelson Houser to join Board of North Carolina-based textiles start-up

Raleigh, North Carolina, April 13, 2005 – HueMetrix, Inc., a textiles spinout from North Carolina State University that is focused on commercializing “Right First Time” dyeing systems announced today that Nelson Houser has joined the company’s Board of Directors.

“We are very excited that such a well-respected member of the industry has agreed to join our Board,” said Michael Zapata, III, Chairman of HueMetrix’s Board. “Nelson’s experience and perspective will be greatly beneficial in further refining the strategic direction of the company.”

“The technology that HueMetrix has already developed is very impressive, and I am thrilled to be joining the board of directors of a dynamic company that has the opportunity to dramatically influence the textiles industry in a positive way,” said Mr. Houser.

Mr. Houser is Vice President, Technical Services for M. Dohmen USA, a leading dye manufacturing company. A graduate of NC State College of Textiles, Mr. Houser served in various technical management positions with Burlington Industries, Ciba, GAF, and American Color and Chemical. An active member of AATCC and past president, he has been recognized by NC State University College of Textiles in 2000 as the Leader of the Year, Textile World’s Annual Top 10 in 2001 for service and dedication to the textile industry, and the 2002 AATCC Chapin Award for Service.

HueMetrix, Inc. is dedicated to making right first time dyeing a reality through the development, production, and service of real-time dye exhaustion monitors and adaptive shade control systems for textile laboratory and production environments.

For additional information, please contact:

Kelly Wright
HueMetrix, Inc.
(919) 931-2000
K.Wright@HueMetrix.com
info@HueMetrix.com
<http://www.HueMetrix.com>

###